

Partnership Opportunities



A Wine & Spirits Fundraiser
Benefiting CASA Jefferson, Inc.



CASA

Court Appointed Special Advocates
FOR CHILDREN

CASA JEFFERSON, INC.

Event Details

Entering its 2nd year, this event is the **primary** fundraiser for CASA Jefferson benefiting the children of Jefferson Parish in foster care served by our program.

To incorporate the addition of spirits tastings this year, the name of this annual event has been updated to ***Sip Sip Hooray!*** for CASA Jefferson. The complementary combination of tastings of both wine and spirits has a broader appeal, so a larger audience is anticipated at our 2020 event.



The first wine tasting event in 2019 sold nearly 200 tickets for the event with net proceeds exceeding \$38,000.

The goal for our 2020 event is to sell 250 tickets or more. Primarily through **partnerships** as well as through donations, our goal is to increase the net proceeds to reach \$100,000 or more.

The 2020 theme is ***Sip Sip Hooray!*** for CASA Jefferson

When: Wednesday, March 25th, 2020, 6:00 – 8:00 pm

Where: Fulton Alley - 600 Fulton Street, New Orleans, LA

Why: To raise funds to ensure that CASA Jefferson, Inc. can continue to provide quality advocacy for every abused and or neglected child in need in Jefferson Parish.

What to Expect: A lively and fun event including wine tasting, bourbon, rum, vodka and gin tastings, small bites, both live and silent auctions, and live music.

Court Appointed Special Advocate

Why support *Sip Sip Hooray!* for CASA Jefferson?

At a direct program cost of over \$3,000 annually per child, an annual budget of over \$700,000 is required to support the current program in Jefferson Parish alone. Partnerships are the only way CASA Jefferson can reach its goal for each and every Jefferson Parish foster child to have a CASA assigned to them. Annually, approximately 25% of Jefferson Parish foster children do not get a CASA. Through your partnership with CASA Jefferson, your donation will facilitate the event and drive additional support and donations from those attending the event, all with the goal to have 100% of these children represented by a CASA.

EACH YEAR in Jefferson Parish, more than **250** children are placed in foster care under the jurisdiction of the Jefferson Parish Juvenile Court, because they were abused and or neglected in their own homes. Over 20 children are waiting to be assigned to a CASA volunteer today!

With an assigned CASA, a child will spend significantly **less time** in the foster care system and is **twice as likely** to find a safe, permanent home. Children with a CASA volunteer have a voice in court – have someone that steps up for them and ensures that *their best interest* is heard!



JOIN OUR FIGHT TO MAKE SURE THAT CHILDREN DON'T GET LOST IN THE COMPLICATED CHILD WELFARE SYSTEM. *YOUR SUPPORT* CAN PROVIDE A CHAMPION FOR THEM, SOMEONE WHO MAKES SURE THEIR NEEDS ARE MET.

2020 Partnership Opportunities

Community Partnership - \$1,000

- ✓ 4 tickets to the event
- ✓ Partner logo on event webpage
- ✓ CASA Jefferson, Inc. logo provided for Partner's website, if desired

Silver Partnership - \$2,500

- ✓ 8 tickets to the event
- ✓ Recognition and signage placement, including logo, at the event
- ✓ Name mention in all press releases, publicity, e-blasts and newsletters
- ✓ Partner logo on event webpage
- ✓ Minimum of 1 tagged social media post mention, either Facebook or Instagram
- ✓ CASA Jefferson, Inc. logo provided for Partner's website, if desired

Gold Partnership - \$5,000

- ✓ 12 tickets to the event
- ✓ Recognition and signage placement, including logo, at the event
- ✓ Name mention in all press releases, publicity, e-blasts and newsletters
- ✓ Partner logo on event webpage
- ✓ Minimum of 3 tagged social media post mention, either Facebook or Instagram
- ✓ CASA Jefferson, Inc. logo provided for Partner's website, if desired

Platinum Partnership - \$7,500

- ✓ 20 tickets to the event
- ✓ Recognition and signage placement, including logo, at the event
- ✓ Custom labels on water bottles at the event
- ✓ Name mention in all press releases, publicity, e-blasts and newsletters
- ✓ Partner logo on event webpage
- ✓ Minimum of 5 tagged social media post mention, either Facebook or Instagram
- ✓ CASA Jefferson, Inc. logo provided for Partner's website, if desired

*Social Media Reach – Facebook ~5,625 and Instagram ~1,275

For more information on the event, contact
Ashley Evans at aevans@casajefferson.org or
Rosana Gonzalez at rgonzalez@casajefferson.org
CASA office: (504) 533-8757



Sip Sip Hooray! for CASA Jefferson Partnership Agreement

Thank you for your partnership with CASA Jefferson for the 2020 Sip Sip Hooray! Wine & Spirits Fundraiser. We are excited to partner with you and together change a child's story.

The following parties agree to participate as described above:

Official Partner Name: _____

Partnership Category:

- Community Partnership \$1,000
- Silver Partnership \$2,500
- Gold Partnership \$5,000
- Platinum Partnership \$7,500

Agreed by:

Official Representative for Partner: _____

Signature: _____

Date: _____

Approved by: _____

Sponsorship fee due at the time this agreement is submitted.

Make checks payable to CASA Jefferson, Inc.

Checks should be mailed to:

CASA Jefferson, Inc.
Attn: Rosana Gonzalez, Executive Director
4401 N. I-10 Service Road West
Metairie, LA 70006

